

Economic Development Meeting Minutes
Monday December 8, 2014
Respectfully submitted by Lori-Jo Fergle

1. Call to Order: Meeting called to order at 7:45 a.m. by Chairperson Pastor Joe Mills.

2. Pledge of Allegiance

3. Roll Call - Darlene Barber (not present), Lori-Jo Fergle, **Village Chamber of Commerce Liaison** Bruce Horek, Kandice Jacobs, Pastor Joe Mills, Allison Muzal (not present), **Village Representatives Trustee** Frank Perry, **Director Community Development** Melissa Headley

4. Opening Public Participation and Comments- no public

5. Active Agenda

A. Approval of the following minutes:

-Minutes of November 24th, 2014 EDC Meeting: A motion was made by Bruce Horek, second by Lori-Jo Fergle to approve the minutes of the November 24th, 2014 meeting; the minutes were unanimously approved.

6. Updates from Village Management: Melissa Headley's report given of the last Village Board meeting recommending the Medical Marijuana dispensary and to move forward. The COW is planning a small increase of permit and signage fees. A public hearing regarding the Bill Board located at the BP on 290/Mannheim was approved at the December 8th Village Board Meeting.

7. Updates from Village Chamber of Commerce: Bruce Horek report given. Successful Christmas party last week and Survey of Educational forums/summit distributed.

Upcoming : Celebrate Westchester on January 24th , 2015 at the ALPINE HAUS.

8. Old Business (Discussion Only)

A. Planning of Future Educational forums/Summit: Results starting to come in from survey distributed at the Chamber of commerce party last week. The top 2 topics were legal issues and marketing (Social Media). Proposed dates for the 1st forum are 3/3/15 and a backup date of 3/17/15. 1st topic discussed to be Legal business issues and Kandace Jacobs will propose to a suggested speaker. Best time agreed was 11:30 – 1 pm, and proposed place will be the Village Hall. Budget for food is estimated at \$ 10/person.

We hope to budget \$ 1000 for next fiscal year to the board for these forums/summits.

B. Mission Statement Proposal: committee worked on the rewording and deletion of verbage from the current statement. Melissa will send out the revisions for approval at our next meeting in January.

C. Other ideas emerging from the Business Summit: Nothing new to report on the bus transportation issues.

D. Village Pride/Appearance: Clean Campaign updates/addressing Liability / Business adopting sections of Westchester – this topic was postponed to next meeting.

E. Soliciting new members for the EDC: Discussed commissioner responsibilities and purpose. Suggestions to put in Chamber of Commerce newsletter, Westchester Village paper, and the Village website for applications as there are none currently on hand.

F. Wayfinding Sign updates- Plans for nex year's signage. Our application had to be revised for I-DOT due to their issues with locations, wind, etc. The rest is on track..

G. Façade Grant Updates- No new applications. We propose same amount to be available to the businesses next year of \$ 45,000. Currently have \$ 15,000 left in reserve to be used by April 30, 2015.

9. New Business: none.

Adjournment: A motion to adjourn made by Lori-Jo Fergle, second Bruce Horek, and meeting adjourned 8:41 am.

NEXT MEETING: Monday, January 12th, 2015