

WESTCHESTER ECONOMIC DEVELOPMENT COMMITTEE
EDC MEETING MINUTES- February 12, 2024

1. Call to Order- 7:30a.m.

2. Pledge of Allegiance

3. Roll Call

Present: Darlene Barber, Pastor Joe Mills, Jeannie Helgesen, Village Representative Director of Community Development Jim Novosel, Trustee (not present)

4. Village Updates from New Community Development Director-Jim Novosel discussion held, which included, Economic Development Committee Consultant Cindy Klima interviews are ongoing, possibly finalizing soon; also, Aviation Café will be providing a presentation to the Village regarding their business model and they are planning on selling liquor; but liquor license have yet to be approved by the Village Board a soft opening is scheduled for February 20th, and they are in the process of working on their signage; Darlene Barber brought up the topic of the Business Banner Program, it was mentioned by Pastor Joe Mills, the Westchester Village Chamber has been in discussions pertaining to the program; Jim Novosel will address the topic with the Village Board.

5. Active Agenda-

A. Motion to approve meeting minutes of January 8th, 2024 by Jeannie Helgesen, second Darlene Barber, all in favor; minutes approved.

6. New Business- Discussions held regarding Business Spotlight recipient for the Village's March Newsletter, Tony Siragusa Owner of Westchester Lock & Key.

7. Old Business

A. Discussions held on highlighting future recipients, and Stacy Hawkins- Armstrong Owner of Sha-Poppin Gourmet Popcorn LLC will be featured in the April edition; also, prospective recipients for the May, and June newsletters were discussed.

B. Discussions held on next Education Event; Pastor Joe Mills will follow-up with Allison Muzal regarding presentation; also, Jeannie Helgesen suggested utilizing Constant Contact as a resource for business engagement, she will provide more information regarding their platform.

C. District Liaisons discussed status of the 7 Districts, no new information to report.

D. Deferred.

E. EDC Business Cards- Jim Novosel nothing new to discuss.

8. Opening Public Participation: Village resident Mrs. Leann Pettis was in attendance and brought to the attention of the EDC new advertising rate increases. Also, resident Lee Kaufman had questions regarding revisiting and possibly utilizing Comprehensive Business Plan done by the students from the University of Illinois Chicago in 2011, he also mentioned the recent upkeep Addison Creek area on Gardner Road.

9. Motion to adjourn Jeannie Helgesen, Darlene Barber second all in favor; meeting adjourned at 8:43 am, all in favor.